

## **Air Advisory Announces New Leadership**

London, UK; Nashville, TN – November 3, 2021 – Edwin Brenninkmeyer, CEO of Air Advisory, Inc., today announced the promotion of Bill Johnson, to the position of President. Bill Johnson replaces Bill Minkoff who has assumed the role of Sr. Managing Partner.

Bill Johnson previously served as Vice President, Technology for Air Advisory. In his new role Bill will report directly to the CEO. His additional responsibilities will include daily operations and management. Prior to Air Advisory, Johnson advised on advanced avionics research and development while holding key management roles with Northrop Grumman Aerospace Systems. He earned a degree in Aerospace Engineering from the United States Naval Academy and earned a master's degree in National Security and Strategic Studies from the Naval War College. Bill also holds an MBA from Florida Institute of Technology.

Bill Minkoff, in his new role, will focus on corporate expansion opportunities and AAM relationships. Both Minkoff and Johnson have decades of experience in the aerospace field and will transport Air Advisory toward its mission of facilitating the developmental success of advanced air mobility.

Edwin Brenninkmeyer, CEO of Air Advisory noted, "Bill Johnson's proven success in aerospace will lead to increased opportunities for Air Advisory. His extraordinary leadership capability will ensure the continued growth and success of our organization."

### **About Air Advisory**

Air Advisory's sole focus is on the Advanced Air Mobility market. Using personal relationships and data analytics we focus on the matrices that measure the true potential for success in the AAM market. By employing a holistic approach we derive the ability of competitors to succeed in the AAM marketplace. Using Airanalysis™ we can provide accurate assessments of AAM in its entirety.

<https://airadvisory.com/>

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